

Summary

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Description

ZASHADU IS A LEADING BRITISH/NIGERIAN SUSTAINABLE LUXURY BRAND, THAT SPECIALISES IN HAND-CRAFTED LEATHER PIECES.

We work with local sustainably sourced leathers, farmed exotic skins and rough cut precious stones set in brass. All our pieces are created at our workspace in Lagos, Nigeria, by a team that benefits from traditional techniques passed down through generations by a community of local artisans. At Zashadu we love to explore the tension between quiet elegance and unabashed glamour. We avoid the use of superfluous fittings and fixtures in order to give precedence to the leathers.

THE DESIGNER

Zainab Ashadu is Creative Director at Zashadu. She has a diverse background encompassing Art Curatorship, Architecture, Acting and Fashion Styling. Ashadu began her career as an Actor in London, then moved into Architecture where she explored the spatial relationship between geometry and fluidity. Her passion for handbags started at the age of eight, when she fell in love with a clutch bag belonging to her mother. She has since honed her craft at the London College of Fashion. Zainab lives and works in Lagos, Nigeria.