Minku – Nigeria

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Summary

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Description

In Nigeria, as in much of western Africa, everything is reused; nothing is wasted. And thus goes the philosophy behind Minku, a leather goods and clothing company founded by Kunmi Otitoju in 2011. Minku products breathe a new life into the dusty, musty ceremonial fabrics, folded away, often for decades, awaiting re-discovery in some closet or vintage shop or the other in Lagos. Whether as a blouse or the appliqué on a t-shirt or the lining of a leather bag, Kunmi patiently combines these fabrics in what she hopes is a desirable and contemporary manner, fitting for life in Lagos or New York or Madrid, all cities in countries she has once called home.
Kunmi has been recognized for her work at Minku's helm and prior, including at her alma mater, Virginia Tech, in Blacksburg, and at Queen's College in Lagos, where, as a high school student, she won the Fine Art prize every year. She is one of Forbes' 30 Young Entrepreneurs Under 30. From 2019, in line with its sustainability values, Minku items can now be mailed in, in exchange for 20% off the price of a subsequent purchase.