Lisa Folawiyo

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Summary

Published : Apr 13, 2020

Description

Lisa Folawiyo is a multi-faceted global womenswear and accessories collection. Designer, Lisa Folawiyo perfected the art of wearing Ankara (local West African cloth) through the use of ornate embellishment. By incorporating texture with this culturally established traditional textile, Lisa Folawiyo transformed the textile and created a globally coveted print. This conceptual and global design hybrid has been the key to Lisa Folawiyo ’s success. Fused with its very own African-inspired custom luxury prints, the Lisa Folawiyo collection skillfully delivers contemporary garments. With a strong eye for tailoring and fit, Folawiyo creates feminine and modern silhouettes with nods to traditional African aesthetics. Each Lisa Folawiyo garment boasts a handcrafted and unique history from inception to construction. Folawiyo’s expert artisans hand embellish each Lisa Folawiyo piece, on average a 240—hour process that reflects the brand’s focus on design integrity. Lisa Folawiyo has shown its collections on international platforms – in Lagos and Johannesburg to London, Paris, Milan and New York; from Lagos Fashion & Design Week to New York Fashion Week to the Pitti W Tradeshow and the Vogue Talent Exhibition in collaboration with Vogue Italia. Lisa Folawiyo has been featured in several publications such as Vogue, Style.com, The New York Times, Harper’s Bazaar, Women’s Wear Daily, Drapers, BBC.co.uk, Dazeddigital.com, ModaOperandi.com, The Financial Times Online (How To Spend It), Essence, and Marie Claire. The brand has also been well received and worn by the likes of actresses, Lupita Nyong’o, Lucy Liu, Thandie Newton; and Singer, Solange Knowles. Lisa Folawiyo has been stocked at Moda Operandi, Mytheresa.com, and Selfridges. Lisa Folawiyo has collaborated with global brands such as Blackberry and L’Oreal, to create limited edition Blackberry Phone cases and Lipstick & Nailpolish covers, respectively. The Lisa Folawiyo line is housed under the Jewel by Lisa Group, with other brands namely Jewel by Lisa (The Ankara collection), The J label (The Diffusion collection), and Pretty Precious (The Kids collection). “Her passion for clothes and her innate sense of style led her to create what at the time had never been done, the embellishing of the local Ankara fabric which has now become a global phenomenon.”