

Hirschs

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Summary

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Description

Hirsch's, a name synonymous with service and brand excellence has taken the home appliance world by storm! With seventeen branches and concept stores spread throughout South Africa, they have become a force to be reckoned with.

An appliance repair man who unwittingly became an entrepreneur, Allan Hirsch and his wife Margaret started their family run appliance business in a tiny showroom in Umhlanga Rocks Drive, Durban, in 1979 with just R900 that they had saved.

Today Hirsch's has grown into a chain of mega appliance and home furnishing stores in KZN, Cape Town and Gauteng.