Aprelle Duany

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Summary

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Description

APRELLEDUANY
From climbing the corporate ladder to surviving a civil war, Aprelle Duany's life has been a series of hurdles and triumphs, forming the foundation of her eponymous accessories brand, APRELLEDUANY. Coupling her IT analyst experience and Summa Cum Laude Accessories Design degree, Duany launched the luxury leather brand in 2014 inspired by her experience in Africa, her new home. APRELLEDUANY is an emerging luxury brand that encourages others to usetheir gifts and experiences to pursue their life's dream. While creating a luxury offering focused on excellence, innovation, and diversity we aim to expand the global image of luxury and elevate of the perceptions of Africa. Founder, Aprelle Duany, faced many hurdles in the process of creating an African based luxury brand. On many a late night, she felt her light to pursue her dream dimming. At each challenge, she decided to innovate and continue walking towards her dream. *"At many stages of life, when we face challenges, we have the opportunity to shrink in fear or innovate."* – Aprelle Duany Aprelle Duany describes herself as a nerd who adores fashion. Duany served as the CEO of KikoRomeo, one of the leading East African fashion houses. Previous to her role at KikoRomeo, Duany held positions as an IT auditor at PriceWaterhouseCoopers and a Communication Specialist at the World Bank. Additionally, Duany is the Co-Founder of The American School of South Sudan. Aprelle Duany holds a Bachelor of Science in Information Technology, a Master of Science in New Media, a Master of Science in Information Management, and an Associate Degree in Accessories Design from Syracuse University and the Fashion Institute of Technology in New York. She currently resides in Nairobi, Kenya with her husband, Kueth and two daughters, Jinai and Sade. *Go confidently in the direction of your dreams! Live the life you've imagined. - Thoreau*